

TOP 100 WOMEN FINANCIAL ADVISORS

Is the stock market's explosive rally for real? Some of America's leading investment counselors weigh in. Our annual ranking, including a new No. 1.



Scott Pollack for Barron's

The Top 100 Women Financial Advisors

This ranking, compiled by *Barron's*, reflects the volume of assets overseen by the advisors and their teams, revenues generated for the firms and the quality of the advisors' practices. Institutional assets are given less weighting. The scoring system assigns the top advisor a score of 100 and rates the rest by comparing them with the winner. "N" denotes new to the list. Private bankers will appear on a separate list in the fall.

RANK '09 '08	Name	Firm	Location	Individuals (Up to \$1 mil)	High Net Worth (\$1-10 mil)	Ultra-High Net Worth (\$10 mil+)	Founda- tions	Endow- ments	Institu- tional	Total Team Assets (\$mil)	Typical Account Size (\$mil)	Typical Net Worth (\$mil)
5. N	Dawn Bennett	Bennett Group	Washington, D.C.	•	•	•	•	•	•	1,100	2	3.5

(over please)

THE PUBLISHER'S SALE OF THIS REPRINT DOES NOT CONSTITUTE OR IMPLY ANY ENDORSEMENT OR SPONSORSHIP OF ANY PRODUCT, SERVICE, COMPANY OR ORGANIZATION.
 Custom Reprints (609)520-4331 P.O. Box 300 Princeton, N.J. 08543-0300. DO NOT EDIT OR ALTER REPRINT/REPRODUCTIONS NOT PERMITTED #40934

COVER STORY

The Top 100 Women Financial Advisors, with three dozen new names



Dawn Bennett,
No. 5

Dave Moser for Barron's

Sizing Up the Rally

By Suzanne McGee

The following has been excerpted

Dawn Bennett

Bennett Group
Washington, D.C.

Assets: \$1.1 billion

Rank: 5

Growing up in Asia and learning to speak Mandarin Chinese helped Bennett develop a truly global perspective. Her interest in international investing, and her willingness to consider expanding asset allocation for her clients to include ev-

erything from gold to zero-coupon bonds. "I am competitive, but I'm not going to chase the greed," she says. "You have to keep a keen eye on where the smartest money is going."

These days, that means looking well beyond the U.S. "We are transitioning to a new economic era, and the international liquidity isn't necessarily going to be automatically in the U.S. markets any more." That means Bennett's clients won't be as heavily invested here, either. Indeed, she

shifted a significant percentage of her clients' assets into the emerging-markets arena in the final weeks of 2007 and the first weeks of 2008; to this day, a typical portfolio has a 50% emerging-markets allocation, she says.

They also have a heavy exposure to gold and other natural resources, which she began boosting when U.S. stocks were close to their highs in 2006 and early 2007. "These are long-term trends," Bennett explains.



Bennett Group Financial Services, LLC

1400 K Street, NW Suite 501

Washington, DC 20005

Toll-Free: (866) 286-2268

Fax: (202) 216-4909

www.bennettgroupfinancial.com

Advising Affluent Investors for over 20 Years, We Measure What We Manage.

The strategies and investments discussed within this article should not be construed as specific investment advice. Please consult a qualified financial advisor to determine which investments are suitable for your personal situation. All investments involve risk, including the potential loss of principal invested. Foreign investments involve special risks including greater economic, political, and currency fluctuation risks, which may be even greater in emerging markets.

Working with a highly-ranked adviser cannot ensure that an investor will experience a certain level of performance or results. The Barron's ranking should not be construed as an endorsement of the adviser by any client nor is it representative of any one client's evaluation of the adviser.